Press release

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Quehenberger Logistics and DRIP: When experience meets innovative strength

Quehenberger Logistics, part of the Geis Group, relies on close cooperation with start-ups to bring innovations into practice more quickly. An outstanding example of this is its cooperation with the technology company DRIP (D3EIF GmbH), which has worked with Quehenberger over the past two years to develop a high-performance product. While Quehenberger contributes decades of experience, market knowledge, and process expertise, DRIP's dynamism, innovative strength, and technological agility ensure speed and new approaches.

Innovation meets experience

The platform developed by DRIP makes it possible to connect all parties involved in transport in the shortest possible time and to create full transparency in complex supply chains through real-time visualisation, predictive analytics, and machine learning. For customers, this means not only a noticeable reduction in control calls and administrative effort, but also measurable savings through fewer penalties, optimised warehouse processes, and reliable forecasts. Quehenberger played a decisive role in this: as an experienced partner, the company supported DRIP with access to real processes, industry-specific data, and logistical expertise. As a result, an innovative idea quickly developed into a robust, practical solution that is already being used successfully.

“The collaboration with DRIP shows how we, as an established player, are leveraging the innovative power of start-ups to give our customers access to state-of-the-art technologies,” explains Christian Fürstaller, CEO at Quehenberger Logistics. “When experience and market understanding meet agility and digital excellence, the result is a dynamic that has the potential to transform the logistics industry for the long term.”

Cooperation with a future

DRIP also emphasises the particular importance of the cooperation: “For a young technology company, it is crucial to have partners who not only believe in innovation, but also make it tangible in real-world processes,” says Peterseil Eduard, Managing Director of DRIP. “Quehenberger has helped us develop our solution in a practical and scalable way with its expertise, network, and openness – a decisive factor for our success.”

Quehenberger Logistics sees the cooperation not as a one-off project, but as a model for future partnerships: established structures and reach on the one hand, coupled with speed and fresh ideas on the other. Together with DRIP, the company will further develop the solution and roll it out into new areas of application – from specific industry solutions to complex multimodal transport.

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About Quehenberger Logistics (a company of the Geis Group)

Quehenberger Logistics is a full-service logistics provider and specialist for holistic industry solutions for industry and trade with a focus on Central and Eastern Europe. The owner-managed, medium-sized company based in Strasswalchen near Salzburg employs 4,000[1] people at 65 locations in 11 countries. The Geis Group is the majority owner of the Quehenberger Group with 86%. Digitalisation and automation are the focus of the quality-oriented corporate strategy. www.quehenberger.com

[1] *Annual average 2024 incl. temporary workers*

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